Ken Eastep

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R E S U M E

GRAPHIC DESIGN • ILLUSTRATION • PHOTOGRAPHY • WEB DEVELOPMENT • EXHIBIT DESIGN & MORE

E X P E R I E N C E

Winter 2005 to Present—Web Developer, Graphic Designer, FMA Direct, Frederick, MD
Responsibilities include Advertising copywriting and ad design, product photography, website design and mainte-
nence, catalog design and production, exhibit design and fabrication, and weekly email blast of sales offerings
for this family-owned leader in electronics for the radio control model aviation hobby. In the three years I have
been with FMA, our sales figures continue to grow as a result of my marketing efforts.

Summer 1995 to Present—Graphic Designer, Marketing Communications, Studio25, Ijamsville, MD
Freelance design studio serving a variety of clients, providing complete in-house graphic services. Responsible
for art direction, graphic design, and production of communications materials including: Logos, Brochures,
Magazines, 4-color Advertising, Annual Reports, Newsletters, Manuals, and Posters. Package Design, Web Site
Design and Production, Special Effects Photography, Electronic Manipulation & Retouching of Images and more.
Clients include: McGraw-Hill-World Aviation Directory, AviationWeek.com, National Organization on Disability,
Marriott, J&J Truck Bodies, U.S. Fish and Wildlife, Media Cybernetics, BakBone Software, and Patriot
Technologies.

Winter 1989-Summer 1995—Art Director, Bohdan / GE Capital, Gaithersburg, MD
Worked as part of a team of 8 marketing specialists each focusing on their area of expertise. Successfully
helped drive the computer reseller from a modest dealer to a national presence with over 200
million dollars a year in sales and service. Projects for Bohdan and their manufacturer clients included: Print
advertising, direct-mail marketing pieces, exhibit design, sales support materials, and multimedia production
using both Macintosh and IBM/PC computers. Clients included Apple Computer, IBM, Compaq, Hewlett-
Packard and others. Extensive experience in all phases of advertising/marketing and print production of all
corporate collateral materials. Work was completed with a conscientious attitude toward results.
Was personally recognized for excellence in performance by company's board of directors— honored
recipient of annual President's Club Award.

S O F T W A R E   P R O F I C I E N C Y

*Work on Macintosh and Windows Platforms in the following programs: CS3 Suite: Adobe Photoshop • Adobe
Illustrator • Adobe InDesign • Adobe Dreamweaver • Adobe Acrobat • Macromedia Freehand • QuarkXPress • Corel
Painter • Microsoft Excel • Microsoft Word • Microsoft PowerPoint • Apple Soundtrack • iMovie • iDVD*

E D U C A T I O N

B.S. Degree in Advertising & Applied Design—University of Maryland, College Park, MD
Graduated with Department Honors. Recognized by faculty and students as top student in my department
during senior year. Received 2 of possible 4 first place awards in senior year-end faculty juried show.

A W A R D S   &   R E C O G N I T I O N

Emmy Award Nomination—Washington, DC Chapter, National Academy of Television Arts & Sciences
Annual President's Club Award—Bohdan Associates
Premier Print Awards Certificate of Merit, Printing Industries of America
Print Magazine Design Annual International Logo Competition—Butler's Orchard Logo
Frederick Arts Council—Selected entry included in show at Maryland State House, Annapolis